How to use LinkedIn to recruit trustees

Create a page for your organisation if you don't already have one. https://www.linkedin.com

There are five possible ways to find trustees on Linked In:

1. **Advertise the vacancy as a job (cost, pay per click so you set a budget)**

2. **Put the information in a post**

Getting OnBoard.

3. **Create an advert (cost, pay per click so you set a budget)**

4. **Professional and interest groups. Scroll to the bottom of someone's profile to see their interests and groups (pick someone who has a similar profile to the person you are looking to recruit). You can then message the administrator of the group to ask them to share the vacancy.**

5. **Search people who want voluntary board experience – click in the "search" box and select "people", then "All filters". Click "Board service" as one of the options, as well as the skills/experience you are looking for.**

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Add a company

- University of Cambridge
- IBM
- Accenture
- PwC
- Microsoft

Add an industry

- Higher Education
- Information Technology and Services
- Marketing and Advertising
- Staffing and Recruiting
- Financial Services

- English
- French
- Spanish
- German
- Portuguese

Nonprofit interests

- Skilled Volunteering
- Board Service

Schools

Add a school

- University of Cambridge
- University of Oxford
- The London School of Economics

Ask your contacts to share/like options 1-3 so that it reaches their networks too.

How to use Charity Job to recruit trustees

1. **https://www.charityjob.co.uk/**
2. **Create a recruiter account**
3. **Click ‘Post a volunteer ad – free’. This is important because otherwise you will be charged!**